

## EAST Search History

| Ref # | Hits | Search Query  | DBs  | Default Operator | Plurals | Time Stamp       |
|-------|------|---|--|------------------|---------|------------------|
| L1    | 421  | rat\$3 with content with advertis\$4                              | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR               | ON      | 2006/09/21 09:40 |
| L2    | 359  | rat\$3 with content with advertisement                            | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR               | ON      | 2006/09/21 09:41 |
| L3    | 16   | rat\$3 with content with advertisement same (aggregate combin\$3) | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR               | ON      | 2006/09/21 09:49 |
| L4    | 50   | rat\$3 near3 advertisement same (aggregate combin\$3)             | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR               | ON      | 2006/09/21 09:51 |
| L5    | 713  | (determin\$3 select\$3) adj3 advertisement with content           | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR               | ON      | 2006/09/21 09:52 |
| L6    | 31   | (determin\$3 select\$3) adj3 advertisement with rating            | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR               | ON      | 2006/09/21 09:57 |
| L7    | 9    | content adj rating with advertisement                             | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR               | ON      | 2006/09/21 09:57 |
| S1    | 1    | "20050223002"   | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR               | ON      | 2006/09/18 10:26 |
| S2    | 355  | rating with ("web page" webpage)                                  | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR               | ON      | 2006/09/18 10:28 |

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|     |     |   |  |    |    |                  |
|-----|-----|---|--|----|----|------------------|
| S3  | 928 | rating with ("web page" webpage document)   | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/18 10:43 |
| S4  | 82  | rating with ("web page" webpage document) same (aggregat\$3 combin\$3)                    | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/18 10:43 |
| S5  | 30  | rating with ("web page" webpage document) same (aggregat\$3 combin\$3) with rating        | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/18 10:44 |
| S6  | 5   | rating with ("web page" webpage document) and (suitability adj standard)                  | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/18 11:33 |
| S7  | 14  | rating with ("web page" webpage document) and (audience near appropriate)                 | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/18 11:43 |
| S8  | 17  | rating with advertisement and (audience near appropriate)                                 | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/18 11:52 |
| S9  | 17  | rating with advertisement and (audience near (appropriate suitab\$5))                     | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/18 15:38 |
| S10 | 20  | rating with advertisement and (audience near2 (appropriate suitab\$5))                    | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/18 11:56 |
| S11 | 76  | rating with (advertisement content results) and (audience near2 (appropriate suitab\$5))  | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/18 13:09 |
| S12 | 59  | rating near3 (advertisement content results) and (audience near2 (appropriate suitab\$5)) | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/18 13:10 |

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|     |      |  |  |    |    |                  |
|-----|------|--|--|----|----|------------------|
| S13 | 476  | rating near3 (advertisement content results) and ((audience user) near2 (appropriate suitab\$5))                           | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/18 13:10 |
| S14 | 424  | rating near3 (advertisement content results) and ((audience user) near2 (appropriate suitab\$5)) and internet              | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/18 13:10 |
| S15 | 51   | rating near3 (advertisement content results) and ((audience user) near2 (appropriate suitab\$5)) same internet             | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/18 13:31 |
| S16 | 51   | rating near3 (advertisement content results) and ((audience user) near2 (appropriate suitab\$5 sensitivity)) same internet | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/18 13:32 |
| S17 | 5    | (evaluat\$3 rating) with (advertisement document) same (audience near (appropriate suitab\$5))                             | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/18 15:40 |
| S18 | 5560 | (evaluat\$3 rating) with (advertisement document)  | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/18 15:40 |
| S19 | 2887 | (evaluat\$3 rating) with (advertisement document) and internet   | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/18 15:40 |
| S20 | 563  | (evaluat\$3 rating) with (advertisement document) with content   | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/18 15:41 |
| S21 | 15   | (evaluat\$3 rating) with (advertisement document) with (relevant appropriate) near2 content                                | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/18 15:43 |
| S22 | 10   | (evaluat\$3 rating) with (advertisement document) with (appropriate) near2 content   | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/18 15:45 |

## EAST Search History

|     |     |  |  |    |     |                  |
|-----|-----|--|--|----|-----|------------------|
| S23 | 42  | manually with evaluat\$3 with document   | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON  | 2006/09/18 16:01 |
| S24 | 2   | ("0612525").PN.  | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO             | OR | OFF | 2006/09/18 15:50 |
| S25 | 1   | ("6912525").PN.  | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO             | OR | OFF | 2006/09/18 15:50 |
| S26 | 195 | manual\$2 with evaluat\$3 with (document advertisement webpage page site)                        | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON  | 2006/09/18 16:02 |
| S27 | 21  | manual\$2 near2 evaluat\$3 near2 (document advertisement webpage page site)                      | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON  | 2006/09/18 16:30 |
| S28 | 0   | manual\$2 near2 evaluat\$3 with (document advertisement webpage page site) with (appropriate\$4) | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON  | 2006/09/18 16:04 |
| S29 | 656 | evaluat\$3 with (document advertisement webpage page site) with (appropriate\$4)                 | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON  | 2006/09/18 16:05 |
| S30 | 14  | evaluat\$3 with (advertisement webpage) with (appropriate\$4)                                    | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON  | 2006/09/18 16:06 |
| S31 | 51  | manual\$2 near2 (evaluat\$3 rat\$3) near2 (document advertisement webpage page site)             | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON  | 2006/09/18 17:08 |
| S32 | 133 | (evaluat\$3 rat\$3) near2 (advertisement) with content   | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON  | 2006/09/18 17:10 |

## EAST Search History

|     |   |   |  |    |    |                  |
|-----|---|---|--|----|----|------------------|
| S33 | 0 | (evaluat\$3 rat\$3) near2<br>(advertisement) with content with<br>suitability same (appropriate<br>suitab\$5) | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/18 17:11 |
| S34 | 5 | (evaluat\$3 rat\$3) near2<br>(advertisement) with content same<br>(appropriate suitab\$5)                     | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/18 17:18 |

# EAST Search History

|     |    |  |                                      |    |     |                  |
|-----|----|--|--------------------------------------|----|-----|------------------|
| S35 | 70 | ("6230170") or ("20020002509") or<br>("20020026359") or<br>("20020046099") or<br>("20020165773") or<br>("20020194602") or ("2002198780")<br>or ("20030037334") or<br>("20030070167") or<br>("20030083937") or<br>("20020163372") or<br>("20030216963") or<br>("20040054589") or<br>("20040093620") or<br>("20020184097") or<br>("20040143843") or<br>("20040143499") or<br>("20040054577") or ("5636346") or<br>("5724521") or ("5845265") or<br>("5918010") or ("5920854") or<br>("5931901") or ("5974398") or<br>("6026368") or ("6044375") or<br>("6061659") or ("6067570") or<br>("6078866") or ("6223163") or<br>("6247009") or ("6253189") or<br>("6269361") or ("6285987") or<br>("6298348") or ("6324519") or<br>("6336132") or ("6421675") or<br>("20010042064") or<br>("20010047297") or<br>("20010051911") or<br>("20020002525") or<br>("20020035536") or<br>("20020038282") or<br>("20020046104") or<br>("20020077891") or<br>("20020099605") or<br>("20020111898") or<br>("20020123988") or<br>("20030149618") or<br>("20040015397") or<br>("20040019523") or<br>("20040044571") or<br>("20040059708") or<br>("20040059712") or<br>("20040093327") or<br>("20040119740") or<br>("20040167928") or<br>("20040249709") or<br>("20050065806") or<br>("20050071224") or<br>("20050096979") or<br>("20050131785") or<br>("20050131762") or<br>("20050144069") or<br>("20050216335") or<br>("20050222900") or<br>("20050222903") or<br>("20050223002") or<br>("20050222989") or ("wo38074") or<br>("wo2004047575") or | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO | OR | OFF | 2006/09/18 18:01 |
|-----|----|--|--------------------------------------|----|-----|------------------|

## EAST Search History

|     |       |   |  |    |     |                  |
|-----|-------|---|--|----|-----|------------------|
| S36 | 51    | suitability adj standard  | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON  | 2006/09/18 18:03 |
| S37 | 3     | suitability adj standard and internet   | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON  | 2006/09/18 18:01 |
| S38 | 26003 | ((suitability adj standard) or relatedness or correlation) and internet               | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON  | 2006/09/18 18:04 |
| S39 | 2898  | ((suitability adj standard) or relatedness or appropriateness) and internet           | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON  | 2006/09/18 18:04 |
| S40 | 1625  | ((suitability adj standard) or appropriateness) and internet                          | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON  | 2006/09/18 18:04 |
| S41 | 236   | ((suitability adj standard) or appropriateness) with content and internet             | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON  | 2006/09/18 18:06 |
| S42 | 70    | ((suitability adj standard) or appropriateness) with rating with content and internet | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON  | 2006/09/18 18:06 |
| S43 | 0     | ("wo38074").PN.   | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO             | OR | OFF | 2006/09/19 09:21 |
| S44 | 2     | ("0038074").PN.   | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO             | OR | OFF | 2006/09/19 09:21 |
| S45 | 1     | ("20040042525").PN.   | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO             | OR | OFF | 2006/09/19 09:22 |

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|     |     |  |  |    |     |                  |
|-----|-----|--|--|----|-----|------------------|
| S46 | 0   | ("wo20040042525").PN.                                    | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO             | OR | OFF | 2006/09/19 09:22 |
| S47 | 0   | ("wo20040042525").PN.                                    | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>DERWENT | OR | OFF | 2006/09/19 09:22 |
| S48 | 8   | "1026610"  | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON  | 2006/09/19 09:23 |
| S49 | 12  | "042525"   | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON  | 2006/09/19 09:23 |
| S50 | 5   | "0038074"  | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON  | 2006/09/19 10:23 |
| S51 | 0   | recommendation same credibility<br>same document         | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON  | 2006/09/19 10:54 |
| S52 | 10  | recommendation same (credibil\$3<br>trust) same document | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON  | 2006/09/19 11:06 |
| S53 | 173 | recommendation same (credibil\$3<br>trust)               | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON  | 2006/09/19 13:45 |
| S54 | 33  | recommendation same credibility                          | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON  | 2006/09/19 10:55 |
| S55 | 0   | recommendation same credibil\$3<br>same document         | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON  | 2006/09/19 11:07 |



## EAST Search History

|     |      |  |  |    |     |                  |
|-----|------|--|--|----|-----|------------------|
| S56 | 23   | trust adj score  | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON  | 2006/09/19 11:19 |
| S57 | 1    | WO2006058313A2   | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON  | 2006/09/19 11:12 |
| S58 | 1    | WO2004042525A2   | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON  | 2006/09/19 11:13 |
| S59 | 5502 | kay.in.  | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON  | 2006/09/19 11:15 |
| S60 | 1    | ("5867799").PN.  | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO             | OR | OFF | 2006/09/19 11:19 |
| S61 | 0    | recommendation same (credibil\$3 trust) near score             | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON  | 2006/09/19 13:45 |
| S62 | 2    | recommendation and (credibil\$3 trust) near score              | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON  | 2006/09/19 13:46 |
| S63 | 14   | (recommendation rating) and (credibil\$3 trust) near score     | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON  | 2006/09/19 13:51 |
| S64 | 135  | (recommendation rating) and (credibil\$3 trust) with document  | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON  | 2006/09/19 13:52 |
| S65 | 14   | (recommendation rating) same (credibil\$3 trust) with document | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON  | 2006/09/19 14:15 |

## EAST Search History

|     |      |  |  |    |    |                  |
|-----|------|--|--|----|----|------------------|
| S66 | 5    | (recommendation rating) with document same credibil\$3                             | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/19 14:03 |
| S67 | 124  | (recommendation rating) same credibil\$3   | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/19 14:04 |
| S68 | 95   | (recommendation rating) with credibil\$3   | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/19 14:15 |
| S69 | 4    | (recommendation rating) same (credibil\$3 realiability) with document              | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/19 14:16 |
| S70 | 7    | (recommendation rating) same (credibil\$3 reliability) with document               | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/19 15:09 |
| S71 | 1207 | collaborative adj filtering  | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/19 15:09 |
| S72 | 990  | collaborative adj filtering and (rating recommend\$5)                              | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/19 15:10 |
| S73 | 738  | collaborative adj filtering same (rating recommend\$5)                             | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/19 15:16 |
| S74 | 7    | collaborative adj filtering same (rating recommend\$5) same advertisement          | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/19 15:11 |
| S75 | 372  | collaborative adj filtering same (rating recommend\$5) same (appropriate suitable) | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/19 15:16 |

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|     |       |   |  |     |     |                  |
|-----|-------|---|--|-----|-----|------------------|
| S76 | 11    | collaborative adj filtering same (rating recommend\$5) same content with (appropriate suitable) | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR  | ON  | 2006/09/19 15:18 |
| S77 | 1     | ("5918014").PN.   | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO             | OR  | OFF | 2006/09/19 15:44 |
| S78 | 234   | internet with content with filter   | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR  | ON  | 2006/09/19 15:44 |
| S79 | 9     | internet with content with filter same appropriate  | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR  | ON  | 2006/09/19 16:39 |
| S80 | 12    | mark\$3 with (content document) with inappropriate  | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR  | ON  | 2006/09/19 16:39 |
| S81 | 83    | (rat\$3 mark\$3) with (content document) with inappropriate                                     | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR  | ON  | 2006/09/19 16:41 |
| S82 | 48    | (rat\$3 mark\$3) with (content document) near2 inappropriate                                    | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR  | ON  | 2006/09/19 17:41 |
| S83 | 0     | platform for internet content selection   | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | ADJ | ON  | 2006/09/19 17:41 |
| S84 | 0     | "platform for internet content selection"   | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR  | ON  | 2006/09/19 17:42 |
| S85 | 29033 | "PICS"  | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR  | ON  | 2006/09/19 17:42 |

## EAST Search History

|     |      |   |  |    |     |                  |
|-----|------|---|--|----|-----|------------------|
| S86 | 26   | PICS adj standard   | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON  | 2006/09/19 17:56 |
| S87 | 0    | "Platform for Internet Content Selection"                                       | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON  | 2006/09/19 17:56 |
| S88 | 78   | "Platform Internet Content Selection"   | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON  | 2006/09/19 18:38 |
| S89 | 36   | display with relevant adj advertisements  | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON  | 2006/09/19 18:51 |
| S90 | 1    | ("20050131918").PN.   | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO             | OR | OFF | 2006/09/19 18:51 |
| S91 | 0    | ("2005/0131918").URPN.  | USPAT  | OR | ON  | 2006/09/19 18:51 |
| S92 | 2021 | (suitable appropriate) with content with determin\$5                            | USPAT  | OR | ON  | 2006/09/19 19:02 |
| S93 | 2    | (suitable appropriate) with content with determin\$5 with rating                | USPAT  | OR | ON  | 2006/09/19 19:04 |
| S94 | 102  | (suitable appropriate) with content with determin\$5 with rat\$3                | USPAT  | OR | ON  | 2006/09/19 19:09 |
| S95 | 153  | (suitable appropriate) with content with determin\$5 with user                  | USPAT  | OR | ON  | 2006/09/19 19:05 |
| S96 | 31   | (suitable appropriate) near2 user with content with determin\$5                 | USPAT  | OR | ON  | 2006/09/19 19:05 |
| S97 | 1    | (suitable appropriate) with content with determin\$5 with rat\$3 with combin\$3 | USPAT  | OR | ON  | 2006/09/19 19:10 |
| S98 | 57   | (suitable appropriate) with content with determin\$5 with rate                  | USPAT  | OR | ON  | 2006/09/19 19:10 |
| S99 | 23   | trust adj score   | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON  | 2006/09/20 14:58 |

## EAST Search History

|          |     |  |  |    |    |                  |
|----------|-----|--|--|----|----|------------------|
| S10<br>0 | 338 | ((trust adj score) or (weight with opinion))   | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/20 14:59 |
| S10<br>1 | 13  | ((trust adj score) or (weight with opinion)) same location                             | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/20 15:00 |
| S10<br>2 | 15  | ((trust adj score) or (weight with opinion) or (credibility adj rating)) same location | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/20 15:01 |
| S10<br>3 | 4   | ((trust adj score) or (credibility adj rating)) same location                          | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/20 15:01 |
| S10<br>4 | 403 | evaluator with location  | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/20 15:01 |
| S10<br>5 | 7   | evaluator with locat\$3 with (score rating)  | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/20 15:18 |
| S10<br>6 | 118 | evaluator with locat\$3 with based   | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/20 15:03 |
| S10<br>7 | 3   | location adj2 evaluator with (score rating)  | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/20 15:05 |
| S10<br>8 | 50  | location adj2 evaluator  | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/20 15:11 |
| S10<br>9 | 660 | relevance with location  | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/20 15:11 |

## EAST Search History

|          |    |   |  |    |    |                  |
|----------|----|---|--|----|----|------------------|
| S11<br>0 | 1  | relevance with location with evaluator                                    | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/20 15:12 |
| S11<br>1 | 3  | (relevance trust) with location with (evaluator rater)                    | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/20 15:13 |
| S11<br>2 | 4  | (relevance trust weight credibility) with location with (evaluator rater) | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/20 15:13 |
| S11<br>3 | 6  | (relevance trust weight credibility) with locat\$3 with (evaluator rater) | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/20 15:14 |
| S11<br>4 | 6  | (relevance trust weight credibil\$3) with locat\$3 with (evaluator rater) | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/20 15:14 |
| S11<br>5 | 15 | evaluator with (score rating) same locat\$3                               | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/20 15:38 |
| S11<br>6 | 14 | feedback with user with credibil\$3                                       | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/20 17:47 |
| S11<br>7 | 2  | select with random with (evaluator rater)                                 | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO;<br>IBM_TDB | OR | ON | 2006/09/20 17:48 |